



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/Iss/Americans for Prosperity (11360)
Mentzer Media Services, Inc. (3427)/833926
CLOYD, ELISE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Issue (1068)
AMERICANS FOR PROSPERITY (104184)
National/Political
431/06302479

Invoice 635783
Inv Date 9/30/2012
Terms Net 30
Contract 329788
Bill Type Standard
Period 8/27/2012 - 9/30/2012

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

AMERICANS FOR PROSP.
AMERICANS FOR PROSPERITY

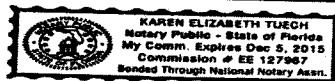
CO-OP/Order Type No/Normal
Package
Gen. Date 10/1/2012 4:51:29PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	11:00:00AM-12:00:00PM	Per week (3), Tu, We, Th, Fr	09/04/12 10:59AM (Tu)	01:00	AFP12TV21H	\$3200.00	
1.0	Spot	11:00:00AM-12:00:00PM	Per week (3), Tu, We, Th, Fr	09/05/12 11:31AM (We)	01:00	AFP12TV21H	\$3200.00	
1.0	Spot	11:00:00AM-12:00:00PM	Per week (3), Tu, We, Th, Fr	09/06/12 11:30AM (Th)	01:00	AFP12TV21H	\$3200.00	
2.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	09/05/12 12:27PM (We)	01:00	AFP12TV21H	\$2600.00	
2.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	09/06/12 12:20PM (Th)	01:00	AFP12TV21H	\$2600.00	
2.0	Spot	12:00:00PM- 1:00:00PM	Per week (3), Tu, We, Th, Fr	09/07/12 12:27PM (Fr)	01:00	AFP12TV21H	\$2600.00	
3.0	Spot	5:00:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	09/05/12 5:28PM (We)	01:00	AFP12TV21H	\$6000.00	
3.0	Spot	5:00:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	09/06/12 5:42PM (Th)	01:00	AFP12TV21H	\$6000.00	
3.0	Spot	5:00:00PM- 6:00:00PM	Per week (3), Tu, We, Th, Fr	09/07/12 5:42PM (Fr)	01:00	AFP12TV21H	\$6000.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/04/12 6:24PM (Tu)	01:00	AFP12TV21H	\$8000.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/05/12 5:57PM (We)	01:00	AFP12TV21H	\$8000.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/06/12 6:00PM (Th)	01:00	AFP12TV21H	\$8000.00	
4.0	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/07/12 6:11PM (Fr)	01:00	AFP12TV21H	\$8000.00	
6.0	Spot	11:30:00PM-12:00:00AM	Day, Su-1	09/09/12 11:57PM (Su)	01:00	AFP12TV21H	\$2000.00	
7.0	Spot	12:00:00PM- 1:00:00PM	Day, M-1	09/10/12 12:59PM (Mo)	01:00	AFP12TV21H	\$2600.00	
8.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/04/12 7:24PM (Tu)	01:00	AFP12TV21H	\$10000.00	
8.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/05/12 7:05PM (We)	01:00	AFP12TV21H	\$10000.00	
8.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/06/12 7:05PM (Th)	01:00	AFP12TV21H	\$10000.00	
8.0	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	09/07/12 7:24PM (Fr)	01:00	AFP12TV21H	\$10000.00	
9.0	Spot	7:30:00PM- 8:00:00PM	Per week (3), Tu, We, Th, Fr	09/05/12 7:47PM (We)	01:00	AFP12TV21H	\$10000.00	
9.0	Spot	7:30:00PM- 8:00:00PM	Per week (3), Tu, We, Th, Fr	09/06/12 7:41PM (Th)	01:00	AFP12TV21H	\$10000.00	
9.0	Spot	7:30:00PM- 8:00:00PM	Per week (3), Tu, We, Th, Fr	09/07/12 7:38PM (Fr)	01:00	AFP12TV21H	\$10000.00	
10.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	09/04/12 11:35PM (Tu)	01:00	AFP12TV21H	\$5600.00	
10.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	09/05/12 11:58PM (We)	01:00	AFP12TV21H	\$5600.00	
10.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	09/06/12 11:23PM (Th)	01:00	AFP12TV21H	\$5600.00	
10.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	09/07/12 11:27PM (Fr)	01:00	AFP12TV21H	\$5600.00	
10.0	Spot	11:00:00PM-11:35:00PM	Day, Tu-1, W-1, Th-1, F-1, Su-1	09/09/12 11:25PM (Su)	01:00	AFP12TV21H	\$5600.00	
12.0	Spot	11:00:00AM-12:00:00PM	Day, M-1	09/10/12 11:59AM (Mo)	01:00	AFP12TV21H	\$3200.00	
13.0	Spot	5:00:00PM- 6:00:00PM	Day, M-1	09/10/12 5:22PM (Mo)	01:00	AFP12TV21H	\$6000.00	
14.0	Spot	6:00:00PM- 6:30:00PM	Day, M-1	09/10/12 6:12PM (Mo)	01:00	AFP12TV21H	\$8000.00	
15.0	Spot	7:00:00PM- 7:30:00PM	Day, M-1	09/10/12 7:24PM (Mo)	01:00	AFP12TV21H	\$10000.00	
16.0	Spot	7:30:00PM- 8:00:00PM	Day, M-1	09/10/12 7:46PM (Mo)	01:00	AFP12TV21H	\$10000.00	
17.0	Spot	11:00:00PM-11:35:00PM	Day, M-1	09/10/12 11:33PM (Mo)	01:00	AFP12TV21H	\$5600.00	
18.0	Spot	5:00:00PM- 6:00:00PM	Per week (1), Th	09/06/12 5:22PM (Th)	01:00	AFP12TV21H	\$6000.00	M/G For 11.0.1
19.1	Spot	12:00:00PM-12:30:00PM	Per week (1), Su	09/09/12 12:26PM (Su)	01:00	AFP12TV21H	\$1200.00	
20.1	Spot	11:00:00PM-11:35:00PM	Per week (1), Sa	09/08/12 2:07AM (Sa)	01:00	AFP12TV21H	\$1600.00	M/G For 5.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$221,600.00	Total Spots	36
Commission	(\$33,240.00)		
Net Total	\$188,360.00		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

Officially printed on 11/02/12 04:25 PM